



## **BOARD OF TRUSTEES MEETING**

Tuesday, May 29, 2018, 7:30 a.m.

The Wolstein Center, Gerald H. Gordon Conference Pavilion  
Weinberg Board Room

Chairman Dan T. Moore, Trustees Thomas W. Adler, Terrence P. Fergus, David H. Gunning II, Stephen F. Kirk, Leonard A. Komoroski, David M. Reynolds, June E. Taylor, and Deborah A. Vesy; Student Trustee John A. DeMarco; Community Board Members Timothy J. Cosgrove, Robyn N. Gordon, and Joseph D. Roman; Faculty Representative Dr. Mark A. Holtzblatt; Secretary to the Board of Trustees William J. Napier and President Ronald M. Berkman. Others in attendance: President-elect Harlan M. Sands; Dr. Jianping Zhu, Provost and Senior Vice President for Academic Affairs; Sonali B. Wilson, University General Counsel; Stephanie McHenry, Senior Vice President of Business Affairs and Finance; Gary D. Lewis, Jr., Chief of Police; Dr. Gregory M. Sadlek, Dean, College of Liberal Arts & Social Sciences; Frederic M. Lahey, Director, School of Film & Media Arts; and Timothy J. Long, Associate Vice President for Finance & Budget.

Chairman Moore called the meeting to order at 7:30 a.m. and confirmed the presence of a quorum. He called for a motion to approve the minutes of the March 23, 2018 Board meeting; moved by Trustee Gunning and seconded by Trustee Kirk, the minutes were approved by voice vote.

### **REPORT OF THE CHAIRMAN**

#### **Report and Update on Issues Involving Campus Safety & Security**

organizations. The partnership with Bernie Moreno Companies provided vehicles used to provide 80 to 100 safety escorts daily, including transportation within ½ to 1 mile of campus.

Chief Lewis distributed the Cleveland State University Campus Safety 2017 Annual Report and a Cleveland State University Police Department brochure with student resources listed (**Attachment B**). He noted that the brochures were designed by CSU students and served as another example of engaged learning.

Chief Lewis spoke in greater detail about the Active Shooter (A.L.I.C.E. --- Alert, Lockdown, Inform, Counter, Evacuate) training program provided to all incoming students, and available to all employees of the University. He also shared the Clery Act crime statistics, comparing CSU with other Ohio public universities, and was encouraged to broadcast or highlight those statistics, favorable to CSU.

### **Executive Committee Meeting**

Chairman Moore reported that the Executive Committee of the Board of Trustees met on April 24, 2018. The Committee, per the Board bylaws, voted to approve the Second Amendment to the Second Extension of President Berkman's Employment Contract, which addressed changes required by the early end of his term as President. The following resolution was approved by the Executive Committee at the April 24 meeting.

### **EXECUTIVE COMMITTEE RESOLUTION 2018-1**

Chairman Moore welcomed and applauded the addition of Terry Fergus as a gubernatorial-appointed trustee, replacing Bernie Moreno. He also welcomed President-elect Harlan M. Sands.

Chairman Moore spoke of the remarkable transformation of Cleveland State University under the leadership of President Berkman over the last nine years. He strongly recommended having a continued focus on student success as a priority, and recommended changing the name of the Academic and Student Affairs Committee to the Student Success Committee, with the Chair having a seat on the Board's Executive Committee. He further recommended the reinstatement of committee meetings of the Board, and having a human resources committee and a real estate and facilities committee. In addition to student success, Chairman Moore recommended emphasis on the health programs/education, retail, and the athletics program. He urged the University to continue to seek out "big, unmet needs" in the region, especially in the areas of education and health, and to look for ways to increase the University's budgetary top line.

### **REPORT OF THE PRESIDENT**

President Berkman expressed his gratitude to Chairman Moore, the "senior statesman," and to members of the Board of Trustees for their dedicated commitment of time, talent and resources to the University, and for their personal support during his tenure as President of Cleveland State University. He applauded the tremendous efforts of all those involved to grow *Radiance* from \$250,000 to \$1,750,000 for financial assistance to students in good academic standing in order to complete their education. He also expressed his personal gratitude to the Provost, vice presidents, vice provosts, and deans for bringing forward their strategic planning ideas and bringing those ideas to fruition.

President Berkman noted that there are areas of opportunity for advancement at the University, including encouraging faculty to increase their engagement with the student body, preparing students to meet emerging needs in the health professions, and growing interest and enrollment in the new School of Film and Media Arts.

On behalf of the Board of Trustees, Chairman Moore thanked the President for his dedication and invaluable



Provost Zhu outlined plans to further enhance student success. The plans, he noted, focus on specific student groups (under-represented minorities, students with developmental needs, and transfer students) with specifically-designed intervention strategies.

The updated College Completion Plan for 2018-2020 (**Attachment E**) proposes to increase the 6-year graduation rate to 47% by 2020 and to increase the Fall-to-Fall retention rates to 75% by 2020. Provost Zhu noted that additional goals and specific strategies are included in the updated College Completion Plan to be adopted and submitted to the Chancellor'

The Occupational Therapy Doctorate degree program (**Attachment G**) was proposed to replace the existing Master of Occupational Therapy degree to meet the mandate of the Accreditation Council for Occupational Therapy Education.

Dr. Zhu noted that both proposed doctoral degree programs have been reviewed and recommended by the University Curriculum Committee, and approved by the Faculty Senate. Trustee Kirk asked for a motion to approve both doctoral degree programs. Trustee Adler moved, and Trustee Reynolds seconded, the motion to approve the Doctor of Nursing Practice and Doctor of Occupational Therapy degree programs. The following resolutions were passed by voice vote:

#### **RESOLUTION 2018-44**

##### **DOCTOR OF NURSING PRACTICE (DNP)**

**WHEREAS**, the School of Nursing has proposed to offer the Doctor of Nursing Practice degree; and

**WHEREAS**, there is a demonstrated need for such a program in Northeast Ohio; and

**WHEREAS**, the proposed degree program has been reviewed and approved by all appropriate faculty entities and academic administrators, including approval by the Faculty Senate at its meeting of March 7, 2018;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby approves the Doctor of Nursing Practice, School of Nursing.

#### **RESOLUTION 2018-45**

##### **OCCUPATIONAL THERAPY DOCTORATE**

**WHEREAS**, the School of Health Sciences within the College of Sciences and Health Professions has proposed to replace the existing Master of Occupational Therapy (MOT) degree with the Occupational Therapy Doctorate (OTD); and

**WHEREAS**, Cleveland State University has offered a degree in Occupational Therapy since 1974, and there is a demonstrated need for such a program in Northeast Ohio; and

**WHEREAS**, transition to the OTD is in response to a mandate by the program's accreditor, the American Council for Occupational Therapy Education, that the entry-level degree requirement of the occupational therapist will move to the doctoral level by July 1, 2027; and

**WHEREAS**, the Ohio Board of Regents has waived the requirement of the program development plan, thus allowing submission of a full proposal to the Ohio Department of Higher Education Chancellor's Council on Graduate Studies during the 2017-2018 academic year; and

**WHEREAS**, the proposed degree program has been reviewed and approved by all appropriate faculty entities and academic administrators, including approval by the Faculty Senate at its meeting of March 7, 2018;

**NOW, THEREFORE, BE IT RESL 28VEDes**

Mr. Lahey spoke of a \$12.5 million fundraising goal over the next few years, comprised of \$2.5 million to complete Phases 3 and 4, including a 75-seat screening room, and a \$10 million endowment to support faculty positions, equipment renewal, student productions, student shows, and student festival entries. Chairman Moore asked the Board Secretary to prepare a sample letter to state leaders to support an increase in the amount of tax credits allowed per year to build the film industry in Cleveland.

Senior Vice President McHenry identified a \$500,000 budget surplus that, with Board approval, could be applied to complete the 75-seat screening room as a part of Phase 3; it will require additional design work in order to prepare the space for fall semester. She noted that the University administration is seeking authorization to increase the contract for architectural and engineering services for the School of Film & Media Arts, on the consent agenda for approval.

## **FINANCIAL AFFAIRS COMMITTEE**

### **Structural Solutions Work Group**

Senior Vice President McHenry and Provost Zhu, co-chairs of the Structural Solutions Work Group appointed by President Berkman, updated the Board on the work of the campus group, comprised of students, faculty and staff. The former President of Northeastern University and past Commissioner of Higher Education for Massachusetts, Dr. Richard M. Freeland, served as a consultant to the group.

The Structural Solutions Work Group met over the course of ten weeks to examine campus operations and to recommend operating budget efficiencies and reforms, as well as to identify new sources of revenue to meet projected funding and enrollment challenges. The Work Group identified \$2 million in savings for the University, re-allocated tuition revenue and the payment of scholarship dollars from the auxiliary budget to the operating budget, addressed management labor costs pertaining to collective bargaining increases of 1.5-2.5% and retirement incentives, and identified new revenue options.

### **University FY19 Preliminary Budget**

Associate Vice President for Finance and Budget Tim Long previewed the FY 2019 University budget, to be brought to the Board of Trustees for approval at its June meeting. He reported that there are no real changes in the \$1.5 billion state funding appropriation from FY 2018 and flat enrollment for FY 2019.

Trustee Roman pointed out that there are opportunities in partnerships with the business sector to advocate for higher education, and for public policy and budget reform with the gubernatorial candidates, particularly with regard to workforce development.

In view of the projected budget gap of \$2.2 million for the FY 2018 Operating Budget, Mr. Long assured the Board that a balanced budget would be brought to the June meeting for approval. Trustee Adler asked to see specifics on how the budget gap will be met. Trustee Vesey suggested that the Financial Affairs Committee meet before the June Board meeting to preview the budget.





**WHEREAS**, the University's Board of Trustees authorized by separate resolutions on November 29, 2017, the implementation of an undergraduate tuition guarantee program, as well as the lowering of the out-of-state tuition surcharge for law students enrolled in the JD (Juris Doctor) and LLM (Master of Law), effective with the Fall 2018 semester; and

**WHEREAS**, the previous authority granted by the Board of Trustees for the University's tuition guarantee plan and lowering of the Law out-of-state tuition surcharge are formalized in the recommended tuition schedules for FY 2019; and

**WHEREAS**, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby approves the attached tuition schedule for FY 2019 (Academic Year 2018-2019), effective with the Fall 2018 semester.

#### **Financial and Investment Dashboard**

Senior Vice President McHenry reported on the financial results for the third quarter of FY 2018, ending March 31, 2018 (**Attachment J**). She indicated that the University's total operating income was 3.67% above budget, primarily due to market gains on the investment portfolio. Ms. McHenry further noted that revenue from student instructional fees are approximately 1.60% lower than the budgeted amount, and total expenses are slightly higher than budget, primarily due to increases in salaries and benefits. Overall, she reported that total revenue and expenses are in line with historical budget trends at the end of the third quarter.

#### **Cleveland Thermal Steam Contract**

Senior Vice President McHenry reported that the University's current contract for steam with Cleveland Thermal expires December 31, 2018. She noted that the University Administration and Cleveland Thermal have negotiated terms for a proposed five-year extension that would save the University \$1.6 million for the contract period (**Attachment K**).

Trustee Adler moved, and Trustee Kirk seconded, the motion to authorize the renewal of the steam contract with Cleveland Thermal, according to the negotiated terms of the proposed five-year extension. The following resolution was passed by voice vote:

#### **RESOLUTION 2018-47**

#### **AUTHORIZATION TO RENEW STEAM CONTRACT WITH CLEVELAND THERMAL**

**WHEREAS**, the steam contract with Cleveland Thermal (CT) expires December 31, 2018; and

**WHEREAS**, CSU Administration has negotiated a proposed five-year extension with CT providing CSU with an estimated \$300,000 in annual savings over current rates, based on the following:

- 1) Early implementation of the new capacity rate structure starting June 1, 2018,

Division for a renewal period of one year under the terms outlined below and as attached in substantial form:

Agreement for Campus Dining Management Services – Amendment Seven

1. Duration of Renewal Period: July 1, 2018 through June 30, 2019
2. Fee Amount to Company: \$325,000 Management Fee for support of the residential dining program, the retail dining program and on-campus catering.

Agreement for Restaurant Services for Retail Liquor Establishment Service – Amendment Four

1. Duration of Renewal Period: July 1, 2018 through June 30, 2019.
2. Compass Group owns the liquor permits required to operate liquor establishments, Chili's and Elements.
- 3.



**RESOLUTION 2018-52**

**EMERITUS STATUS FOR ANDREW CHARLES GROSS**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 50 years; and

**WHEREAS**, this individual has requested Emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation Emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Andrew Charles Gross  
Professor Emeritus**

**RESOLUTION 2018-53**

**EMERITUS STATUS FOR TAYSIR H. NAYFEH**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 24 years; and

**WHEREAS**, this individual has requested Emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation Emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Taysir H. Nayfeh  
Professor Emeritus**

**RESOLUTION 2018-54**

**EMERITUS STATUS FOR PETER J. POZNANSKI**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 27 years; and

**WHEREAS**, this individual has requested Emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation Emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Peter J. Poznanski  
Professor Emeritus**

**RESOLUTION 2018-55**

**EMERITUS STATUS FOR GEORGE BRYAN RAY**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 31 years; and

**WHEREAS**, this individual has requested Emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation Emeritus to the following faculty member in recognition of his service to Cleveland State University.

**George Bryan Ray  
Professor Emeritus**

**RESOLUTION 2018-56**

**EMERITA STATUS FOR LINDA E. WOLF**

**WHEREAS**, the faculty member named below has achieved the rank of Associate Professor and has served Cleveland State University for 14 years; and

**WHEREAS**, this individual has requested Emerita status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation Emerita to the following faculty member in recognition of her service to Cleveland State University.

**Linda E. Wolf  
Associate Professor Emerita**







**WHEREAS**, the University and the Fraternal Order of Police, Ohio Labor Council, Inc., Dispatchers, have reached a final tentative agreement for the first collective bargaining agreement for members covered under said agreement for a thirty-one month period from May 29, 2018 through December 31, 2020; and

**WHEREAS**, the bargaining unit members of the FOP Dispatchers have ratified the tentative agreement on March 29, 2018;

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Trustees hereby directs the Administration to execute and implement the collective bargaining agreement between Cleveland State University and the FOP Dispatchers, covering the thirty-one month period from May 29, 2018 through December 31, 2020.

### **President's Contract Performance Bonus**

Chairman Moore reported that, at the time the Executive Committee of the Board met to adjust President Berkman's contract for an earlier end to his service as president, the Committee recommended a 25% performance bonus. Trustee Kirk moved, and Trustee Adler seconded, the motion to approve a performance bonus for President Berkman in an amount representing 25% of his annual base salary on May 31, 2018. The following resolution was passed.

## **RESOLUTION 2018-60**

### **PRESIDENT'S CONTRACT PERFORMANCE BONUS**

**WHEREAS**, The Executive Committee of the Board of Trustees, pursuant to Sections 3.2 and 4.5 of the President's Employment Agreement, has performed its annual evaluation of President Ronald M. Berkman and has concluded that he has provided excellent, inspired, creative leadership that continues to allow Cleveland State to achieve success previously unattained at the University. He has met, and exceeded, the goals and objectives that were mutually agreed upon by the President and the Board of Trustees; and

**WHEREAS**, through President Berkman's continued strong leadership, he has developed the concept of monetizing University parking facilities and is encouraging it to proceed; has led the process to program and design plan for additional new student housing; is continuing the cultivation of additional donors to the University that will extend to the University Advancement Campaign past its already successful conclusion; has conceptualized and is implementing a Guaranteed Tuition Plan—only the fourth Ohio public university to do so—so that students and their families can be assured that their tuition will remain constant throughout their undergraduate enrollment; has established the Structural Solutions Work Group, to insure that the University maintains financial stability in the face of continued public funding uncertainties; has successfully brought the Ohio University Heritage College of Osteopathic Medicine into the Cleveland State-Northeast Ohio College of Medicine Consortium; has successfully recruited a director of intercollegiate athletics who has the ability to provide extraordinary leadership to the University's







