



**BOARD OF TRUSTEES  
CLEVELAND STATE UNIVERSITY**

**MINUTES OF THE MEETING**

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**DATE:** Tuesday, March 25, 2014, 11:45 a.m.  
**PLACE:** The Wolstein Center, Gerald H. Gordon Conference Pavilion





The SmithGroupJJR was selected as the firm with the most experience in campus planning to work with Cleveland State in developing a comprehensive Campus Master Plan, guiding the future development of the University for the next five to fifteen years. The inclusive process solicits input from the students, faculty, staff, and community.

President Berkman spoke of his participation at conferences and speaking engagements to enhance the visibility of the University nationally and locally. Partnerships, engaged and innovative learning programs, such as the University's new model for health care and pre-med education, are being highlighted. He reported that the University's year-long registration process is featured in the online publication, *Inside Higher Ed*. The University became the first state university in Ohio, and one of the few in the nation, to offer multi-term registration as a degree-completion strategy.

President Berkman announced that Dr. Julian Earls is managing the University's 50<sup>th</sup> Anniversary Committee for him and past president Dr. Michael Schwartz, who are serving as co-chairs. A block party is planned for the kick-off on September 19. The celebration will continue through June 2015 with a series of events. President Berkman indicated that he would like to have Dr. Earls and Dr. Schwartz present at a future Board meeting.

President Berkman announced the appointment of Dr. Anton Komar as director of CSU's Center for Gene Regulation in Health and Disease, providing cutting-edge research for diagnosing and treating diseases and cancer. Dr. Komar also serves as the director of the University's Cellular and Molecular Medicine Specialization Program. President Berkman also announced the appointment of Dr. Woodrow Whitlow, as the new Executive-in-Residence in the Washkewicz College of Engineering. He noted that Dr. Whitlow has a tremendous research record, and has served in key leadership positions within the National Aeronautics and Space

Administration (NASA). He is an aeronautics and astronautics physicist, earning his undergraduate, graduate and doctoral degrees from the Massachusetts Institute of Technology.

In closing, President Berkman reported that the University is performing five to six points better in retention. Although CSU is doing well, losing one-third of the students after one year is costly. The new funding formula, based on graduation and course completion rates, has stimulated efforts to optimize retention. He indicated that Dr. George Walker is analyzing the statistics of incoming students in order to identify a macro profile of those who are most likely to succeed. Trustee Moreno suggested talking with students in-depth on the reasons that attracted them to CSU, what caused them to leave, and what could be done to keep or bring them back. President Berkman agreed that focus groups are needed to obtain more contextual and in-depth information.

#### **REPORT OF THE CSU FOUNDATION CHAIR**

Mr. Stephen Kirk reported that the CSU Foundation Board of Directors held a meeting on March 11, and will hold its annual meeting on June 6. He announced the appointment of two new members, and the resignation of Peter Rubin, leaving 33 or 34 members. Mr. Kirk indicated that the Board continues to improve its governance, and is developing a vision statement. In addition, it is vetting additional Foundation Board members. The goal is to appoint up to 50 Board members, and keep all of them fully engaged.

Mr. Kirk reported that fundraising is doing very well, and that progress has been made on the reports so that the data can be segregated and tracked historically with consistency. He reviewed the various fundraising charts, providing data for fiscal years 2010 through 2014 to date. He reported that \$12.7 million has been received for the seven out of 12 months of FY 2014. The Foundation's investments, managed by Hartland Management, yielded a 5.8% return

for the second quarter, producing an endowment balance of \$61.9 million. Other charts, reviewed by Mr. Kirk, report and manage proposal and visits activity, endowment growth, attainment by gift size, and the number of donors. He indicated that the focus is on increasing the donor base and alumni donors.

In closing, Mr. Kirk announced that \$594,000 has been raised for *Radiance* scholarships to date. *Radiance* is scheduled on May 9. He noted further that three recognition events were scheduled, and the President hosted a very successful alumni event in Phoenix. The Foundation's annual scholarship event is scheduled April 23, and "CSU Giving Day", with a goal of attaining 525 donors, is planned for April 30.

Chairman Rawson thanked Mr. Kirk for his report and leadership of the CSU Foundation Board of Directors.

### **EXECUTIVE SESSION**

Trustee Gunning moved, and Trustee Moreno seconded, the motion that the Board adjourn into Executive Session for the purpose of discussing collective bargaining, and to discuss with General Counsel matters involving imminent and pending litigation. A roll call vote was taken by the Secretary to the Board; voting in the affirmative were Mr. Gunning, Mr. Moore, Mr. Moreno, Mr. Weinberg, and Chairman Rawson.

Chairman Rawson excused everyone, except the voting and community trustees present, to meet with President Berkman, Provost Mageean, Vice President McHenry, Assistant Vice President Drucker, General Counsel Wilson, and Board Secretary Napier for collective bargaining, and President Berkman, Provost Mageean, General Counsel Wilson, and Board Secretary Napier for the litigation segment of the Executive Session, which began at 12:40 p.m.

Chairman Rawson announced at 1:00 p.m. that the Board had finished its business in Executive Session and was returning to its regular meeting.

### **ACADEMIC AFFAIRS**

Chairman Moore reported that the Committee recommended the approval of the current standards in use by Cleveland State University for defining students as remediation-free, to be forwarded to the Board of Regents. He noted that discussions were held on cooperative education, internships and eLearning, and the experience at Lubrizol. A presentation was made by Dr. Jerzy Sawicki, Vice President for Research, on the status of research and scholarship at CSU. The status of revising the instrument and process of student evaluation of teaching were reported. Chairman Moore requested that the documents, when approved by the Faculty Senate, be presented to the Board.

### **FINANCIAL AFFAIRS**

Vice Chairman Moreno reported that the Financial Affairs Committee recommended six of the items on the consent agenda for consideration, including meal plan and parking rates with no increases for students. Financial reports were presented with regard to the impact of the new government accounting standards, pertaining to the reporting of pension plans, and the status of the University's operating budget for the six-month period through December 31, 2013. He noted that the University continued to receive an excellent credit rating. A meeting of the Investments Subcommittee was held, reviewing the quarterly market and investment portfolio performance as of December 31, 2013.

### **RECOGNITION**

Chairman Rawson reported, on behalf of Recognition Committee Chair Taylor. He stated that the Committee met on February 27, 2014 and recommended approval, as part of the

Board meeting Consent Agenda, of the following honorary degree candidates: Her Excellency Madam Ellen Johnson-Sirleaf (President of Liberia), Congresswoman Marcia L. Fudge, Richard A. Barone, Dr. Julian M. Earls, Art J. Falco, and Dr. Toshinori Munakata (Distinguished Emeritus Faculty Honorary Degree).

### **CONSENT AGENDA**

Chairman Rawson stated that routine matters, or those discussed previously, are considered on the consent agenda. He asked if there were any consent agenda items that Board members wished to remove and discuss individually. There were none.

Trustee Moreno moved, and Trustee Moore seconded, the motion to approve the following consent agenda items: Uniform Standards for Remediation-free Status, Format Changes to the Faculty Personnel Policies and Bylaws (**Attachment A**), Faculty Promotion and Tenure Recommendations for 2014-2015 (**Attachment B**), Award of Tenure to Dr. Cathleen A. Lewandowski (**Attachment C**), Professional Leaves of Absence for 2014-2015 (**Attachment D**), Residence Hall Meal Plan Rates for FY15 (**Attachment E**), CSU Parking Rates for 2014-2015 and Increases to Select Citation Categories (**Attachment F**), Science Building Roof and Skylight Replacement Project (**Attachment G**), Science & Research Building Roof Replacement and Penthouse Wall Modifications (**Attachment H**), Affirmative Action, Equal Access, Equal Opportunity, and Non-Discrimination/Harassment Policy (**Attachment I**), Discrimination/Harassment Policy (**Attachment J**), Cleveland-Marshall Fund Allocation for FY 2015 (**Attachment K**), Acceptance of Gift and Pledge Payments for FY14, Second Quarter (**Attachment L**), Acceptance of Sponsored Programs Funds through FY14, Second Quarter (**Attachment M**), and Honorary Degree Recommendations (**Attachment N**). The following resolutions were passed by voice vote:



**RESOLUTION 2014-1**

**REMEDIATION-FREE STANDARD**

**WHEREAS**, Section 3345.061 (F) of HB 153 states that, not later than December 31, 2012, the presidents or equivalent position of all state institutions of higher education, or their designees, jointly shall establish uniform statewide standards in mathematics, science, reading, and writing each student enrolled in a state institution of higher education must meet to be considered in remediation-free status; and

**WHEREAS**, the state has requested that the Board of Trustees or managing authority of each state institution of higher education shall adopt the remediation free status standards, any related assessments, into the institution's policies and forward an electronic copy of the Board's action to the Chancellor's office; and

**WHEREAS**, the state proposed the following minimum College Readiness Indicators in three areas to guarantee "remediation-free" status:

	ACT	SAT
English Sub Score	18	Writing 450 Critical Reading 450
Reading Sub Score	21	450
Mathematics Sub Score	22	520

and

**WHEREAS**, Cleveland State University currently uses only the following English and Mathematics sub scores to determine whether a student is remediation-free:

English	ACT English Sub Score of 16 or higher, or SAT English Sub Score of 400 or higher
Math	ACT Mathematics Sub Score of 22 or higher, or SAT Mathematics Sub Score of 520 or higher

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees approves the current standards in use by Cleveland State University for defining students as remediation-free:

English	ACT English Sub Score of 16 or higher, or SAT English Sub Score of 400 or higher
Math	ACT Mathematics Sub Score of 22 or higher, or SAT Mathematics Sub Score of 520 or higher

**RESOLUTION 2014-2**

**FORMAT CHANGES TO THE PERSONNEL POLICIES AND BYLAWS**

**WHEREAS,**



Traditional 19 Meals	\$1,825/semester	\$1,825/semester
Traditional 15 Meals	\$1,525/semester	\$1,525/semester
Traditional 8 Meals [a]	\$1,300/semester	\$1,300/semester

[a] The *Block 75* and *Traditional 8 Meals* plans are available to students with in-room kitchens only.

**RESOLUTION 2014-7**

**CSU PARKING RATES FOR 2014 - 2015 and INCREASES TO SELECT CITATION CATEGORIES**

**Resolved,** Board of Trustees hereby approves the recommendation by the Financial Affairs Committee and University administration to implement the following change to parking rates and select citation fees as outlined below. Changes to the parking rates will take effect when the permits are offered for sale and the citation fee changes will take effect on July 1, 2014.

Parking Service - Product	FY14 Fee	FY15 Proposed	Variance	Percentage
Student Semester - White	\$191	\$180	(\$11)	-6.11%
Student Semester - Green	\$237	\$237	\$0	0.00%
Student Semester - Evening 3:30 pm	\$180	\$180	\$0	0.00%
Student Semester – Night 5:30 pm	--	\$165	--	--
F/S Annual - White	\$816	\$799	(\$17)	-2.13%
F/S Annual - Green	\$899	\$917	\$18	1.96%
F/S Semester - White	\$312	\$305	(\$7)	-2.30%
F/S Semester - Green	\$361	\$368	\$7	1.90%
F/S Semester - Evening 3:30 pm	\$274	\$279	\$5	1.79%
F/S Semester - Night Permit 5:30 pm	--	\$256	--	--
Adjunct Semester - 1 day White	--	\$84	--	--
Adjunct Semester - 2 day White	--	\$168	--	--
Adjunct Semester - 3 day White	--	\$252	--	--
Adjunct Semester - 1 day Green	--	\$108	--	--
Adjunct Semester - 2 day Green	--	\$216	--	--
Adjunct Semester - 3 day Green	--	\$324	--	--
Overnight Tag Resident Student	\$0	\$25	\$25	100.0%
Overnight Tag Non-Resident	\$25	\$100	\$75	75.0%

Citation Fees	FY14 Fee	FY15	Variance	Percentage
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		<b>Proposed</b>		
Escalation - Second Offense	\$25	\$30	\$5	16.7%
Escalation - Third Offense	\$35	\$40	\$5	12.5%
Escalation - Fourth Offense	\$50	\$55	\$5	9.1%
Reoccurring Offenses	\$75	\$80	\$5	6.3%
Lost/Stolen Tag in Use	\$250	\$325	\$75	23.1%
Altered Hangtag	\$250	\$325	\$75	23.1%

**RESOLUTION 2014-8**

**AUTHORIZATION TO EXECUTE THE CONTRACT FOR CONSTRUCTION SERVICES FOR THE REPLACEMENT OF SCIENCE BUILDING'S ROOF & SKYLIGHT PROJECT**

**WHEREAS**, on June 25, 2012, the Board of Trustees, by Resolution 2012-35 approved the issuance of General Receipts Bonds not to exceed \$90,000,000; and

**WHEREAS**, \$26,000,000 of the bonds was designated for the design, construction, furnishing and equipping of Deferred Maintenance projects to be locally administered on the University's campus; and

**WHEREAS**, the contract for this project will be ready for execution in April and will exceed \$500,000; and

**WHEREAS**, under existing Board policy, construction and consultant contracts in excess of \$500,000 require prior approval of the Board;

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Trustees hereby approves the delegation of authority to the University's Administration to enter into a contract with the lowest bidding Science Building (SI) Roof & Skylight Replacement Contractor for a construction cost not to exceed \$1.35 million dollars.

**RESOLUTION 2014-9**

**AUTHORIZATION TO EXECUTE THE CONTRACT FOR CONSTRUCTION SERVICES FOR THE REPLACEMENT OF SCIENCE & RESEARCH BUILDING'S ROOF & PENTHOUSE WALL MODIFICATIONS PROJECT**

**WHEREAS**, on June 25, 2012, the Board of Trustees, by Resolution 2012-35 approved the issuance of General Receipts Bonds not to exceed \$90,000,000; and

**WHEREAS,**

be required to ensure compliance with the applicable and effective provisions of federal and state laws, or otherwise deemed appropriate.

### **RESOLUTION 2014-11**

#### **APPROVAL OF DISCRIMINATION/HARASSMENT POLICY**

**WHEREAS**, Cleveland State University is committed to promote human and intellectual diversity by providing equal access and equal opportunity through fostering an inclusive environment for all members of the University community; and

**WHEREAS**, the University is committed to maintaining an educational and work climate for faculty, staff and students that is positive and free from all forms of Discrimination/Harassment; and

**WHEREAS**, *Discrimination/Harassment Policy* helps to promote this commitment through compliance with local, state and federal laws and regulations; and

**WHEREAS**, the *Discrimination/Harassment Policy*







**WHEREAS**, Chief Mitchell was a member of the Fraternal Order of Police Greater Cuyahoga Lodge 124, the National Organization of Black Law Executives, the American Society for Public Administration, the Ohio Association of Chiefs of Police, and the International Association of Chiefs of Police; and,

**WHEREAS**, Chief Mitchell held a bachelor's degree in special education from Iowa State University and a master's degree in public administration from CSU;

**NOW, THEREFORE, BE IT RESOLVED** that on behalf of Cleveland State University, the Board of Trustees extends its deepest sympathy to Chief Mitchell's wife, former CSU Dean of Student Life Dr. Diane Dillard Mitchell, and daughter Lisa Mitchell Arcuri, as well as the other members of his family, his many friends and his colleagues in the CSU Police Department.

Chairman Rawson introduced a major gift and naming resolution, to be revealed at the *Radiance* recognition and scholarship fundraising event on May 9, 2014. He noted that Larry and Lee Glasscock are distinguished alumni and first-generation college graduates of Cleveland State University. They, and The Glasscock Family Foundation, have committed over \$1million in support of full-tuition, renewable scholarships to incoming first-generation students in the Monte Ahuja College of Business.

Chairman Rawson read and moved the resolution, seconded by Vice Chairman Moreno, to accept the gift commitment and approve the naming of the Student Center Ballroom as *The Glasscock Family Foundation Ballroom*. The following resolution was approved by voice vote, and accepted with a round of applause:

#### **RESOLUTION 2014-17**

#### **APPROVAL OF NAMING OF THE STUDENT CENTER BALLROOM**

**WHEREAS**, Larry C. and Lee A. Glasscock are distinguished alumni of the University, Larry a 1970 graduate of the Monte Ahuja College of Business and Lee a 1991 graduate of the College of Arts, who continue to support Cleveland State University's commitment to quality in higher education; and

**WHEREAS**, the University has honored Larry's volunteer leadership and career success by awarding him an honorary Doctor of Business Administration degree in 2012, inducting him into the University's Monte Ahuja College of Business Hall of Fame in 2010, and naming him

recipient of the Monte Ahuja College of Business Distinguished Alumni Award and the CSU Distinguished Alumni Award in 1992; and

**WHEREAS**, Larry and Lee have advanced their philanthropic goals and passed on a tradition of charitable giving to their children by creating a private foundation, The Glasscock Family Foundation, Inc.; and

**WHEREAS**, Lee and Larry, together with The Glasscock Family Foundation, Inc., are contributing in excess of One Million Dollars with a gift in support of full-tuition, renewable scholarships for incoming students of the Monte Ahuja College of Business who, as first-generation college students, demonstrate academic promise and financial need; and

**WHEREAS**, Larry and Lee, together with The Glasscock Family Foundation, Inc., have met naming guidelines established by the University's Board of Trustees; and

**WHEREAS**, the Board of Trustees would now like to recognize and acknowledge Larry and Lee Glasscock and The Glasscock Family Foundation, Inc. in a very public and prominent manner;

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